



मध्यनेपाल नगरपालिका
नगर कार्यपालिकाको कार्यालय



भोर्लेटार, लमजुङ
गण्डकी प्रदेश, नेपाल



पत्र सं. २०८०/८१

च. नं. ३२४

फोन नं ०६६-४१०२५२

श्री वडा कार्यालयहरु सबै,
मध्यनेपाल नगरपालिका, लमजुङ,

मिति २०८०/०७/१३

विषय: पूर्ण छात्रवृत्तिको लागि सूचना।

प्रस्तुत विषयमा मध्यनेपाल नगरपालिका र श्री जनप्रिय बहुमुखी क्याम्पसविच मिति २०८०/०६/२९ गते भएको सम्झौता अनुसार Bachelor of Mountain Tourism Management (BMTM) ४ वर्ष (८ सेमेष्टर) मा आर्थिक वर्ष २०८०/८१ को लागि नगर पालिकाको ७५ प्रतिशत र क्याम्पसको २५ प्रतिशत लागत साझेदारीमा विद्यार्थीहरुका लागि सत प्रतिशत छात्रवृत्तिमा अध्ययन गर्नको लागि २ जनाको माग भइ आएकोमा मध्यनेपाल नगरपालिकाबासी इच्छुक कुनै पनि संकायमा/विषयमा १२ पास कम्तिमा ४५ प्रतिशत (१.८ जि पी ए) ल्याएका विद्यार्थीहरुबाट निवेदन संकलन गरी मिति २०८०/०७/२० गतेभित्र नगरपालिका कार्यालयमा पेश गर्नुहुन अनुरोध गरिन्छ ।

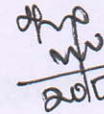
आवश्यक कागजातहरु:

१.व्यक्तिगत निवेदन

२.एस.एल.सी./एस.ई.ई. देखि माथिका शैक्षिक प्रमाण पत्रका प्रतिलिपिहरु

३.वडाको सिफारिस

पुनश्च: वडा कार्यालयले वडाबासीहरुलाई सूचना गरी एकिकृत रुपमा निवेदनहरु संकलन गरी मध्यनेपाल नगरपालिकामा पेश गर्नुहुनु अनुरोध छ । थप जानकारीको लागि क्याम्पसमा सम्पर्क राख्नुहुन अनुरोध छ ।


श्री वडा कार्यालय

शेषकान्त पौडेल

प्रमुख प्रशासकीय अधिकृत

Janapriya at a Glance

Janapriya Multiple Campus (JMC), a leading community campus, was established by a collective effort of academicians and social activists in 1991 A.D. JMC is an autonomous institution affiliated to Tribhuvan University.

JMC is a QAA certified institution with a glorious history, market-oriented programs, and distinguished faculty. From its beginning, the campus has been evolving and growing to meet the challenges of students in today's global society. The mission of the campus is to produce a new generation of zeal through a practical and research-based teaching learning process that will impart sufficient knowledge, applied skills and right attitude which will be valued and rewarded by all forms of institutions in national and international society. The campus is committed for quality education with its beautiful and peaceful environment.

The class-rooms are very spacious, well furnished, neat and clean. The grandeur of the JMC building is incomparable. The well-furnished computer Lab, library, sports complex, highly qualified and well experienced teachers, genuine atmosphere, good humor, hardworking culture and mutual support are the assets of JMC. It is the first institution in Nepal to launch BMTM program Nepal with academic autonomy from T.U.

BMTM Program and Mission

BMTM is an undergraduate degree of four years (eight semesters) course designed with a mission to develop socially responsive, creative and result-oriented Tourism and management professionals to fill up the middle level Tourism and managerial position in the rapidly growing tourism sector in Nepal and abroad

Objectives

The specific objectives of the BMTM programs :

- Prepare students to take-up middle level Tourism and managerial position in the Tourism business sector.
- Develop student's skill in object-oriented Tourism business management capable of understanding and solving practical tourism problems creatively.
- Prepare students to proceed onto post-graduate level study in mountain tourism management and MBA.

Eligibility for Admission

- Minimum grade D in all the subjects of class 11 and 12 with CGPA 1.8 or more/or minimum scores of second division marks in 10+2 or equivalent in any discipline.
- Must be appeared and passed the entrance examination (MAT)

Fee Structure

The BMTM Program cost per student will Rs.405400 for the Four-year (Eight semester). Each students shall pay all fees due for a semester at the beginning of the semester .

The break down of the semester wise fee will be as follows :

1st Semester - Rs 58,200

Fee for 2nd, 3rd, 4th, 5th 6th, 7th and 8th semester

@- Rs 49,600

Class run : Morning Shift



Career Opportunities

Currently Nepal is suffering from acute shortage of skilled human resources in tourism sector . After the completion of this course, students may get opportunities in diverse fields of tourism that includes :

- ♦ Tour manager/Officer
- ♦ Reservation officer/agent
- ♦ Sales Officer
- ♦ Customer service officer
- ♦ Entrepreneur
- ♦ Travel and Tourism Consultant
- ♦ Customer Service Manager
- ♦ Managerial position at different travel and tours companies
- ♦ Toursim promoter
- ♦ Ticketing Officer
- ♦ Event Manager
- ♦ Travel Agent



Course Structure

Semester I

ENG 111 : English-I
MGT 111 : Principle of Management
MTH 111 : Basic Mathematics
CIT 111 : Computer and IT Fundamentals
MTM 111 : Fundamentals of Mountain Tourism Management

Semester II

ENG 122 : English II
MTM 121 : Leisure and Recreation Tourism
MGT 122 : Human resource Management
MTM 122 : Tourism Economics
MTM 123 : Statistics for Managers

Semester III

MTM 231 : Geographical Structure of Mountain
MTM 232 : Mountain Tourism Management and Planning
MTM 233 : Hospitality and Public relations management
MTM 234 : Communication for Tourism (English)
MTM 235 : Tourism Accounting

Semester IV

MTM 241 : Sustainable Mountain Tourism Management
MTM 242 : Nepali Society and Culture
MTM 243 : Mountain Tourism Entrepreneurship
MGT 241 : Fundamentals of Financial Management
MTM 244 : Anthropology of Mountain Tourism

Semester V

MTM 351 : Institutional Growth in Mountain Tourism

MTM 352 : Tourism Marketing
RCH 351 : Research Methods
MTM 353 : Information System for Tourism Management
MTM 354 : Tourism Laws and Policies in Nepal

Semester VI

MTM 361 : Operation Management for Mountain Tourism
MTM 362 : Disaster Management in Mountain Region
MTM 363 : Ecotourism
MTM 364 : E-Tourism
PWK 361 : Field visit and project work I

Semester VII

MTM 471 : Strategic Management in Mountain Tourism
MTM 472 : Mountain Adventures and sports Tourism
MTM 473 : Climate change and Adaptation
INL 471 : Elective I International Language-I (Chinese/Japanese/Korean/French)
PWK 471 : Field visit and Project work-II

Semester VIII

MTM 481 : Tours, Travel and Trekking Management
MTM 482 : Pilgrimage and Heritage Tourism
MTM 483 : Agriculture and Rural Tourism
INL 481 : Elective II International Language-II (Chinese/Japanese/Korean/French)
INT 481 : Internship (10 weeks rigorous work in related organization)



Bachelor of Mountain Tourism Management

BMTM



Tribhuvan University
Janapriya Multiple Campus
Pokhara-8



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